



2010 Exhibitor Contract

Cost: Each 8' x 8' booth is \$890.00.

**YANKEE SECURITY Conference & Trade Show
October 20-24, 2010**

Total number of booths requested: _____

The Sturbridge Host Hotel, Sturbridge, MA

Organization/Company: _____

Address: _____

Telephone: () _____

Fax: () _____

Email: _____

Contact Person: _____

Contract authorized by (signature): _____

BADGE NAMES:

Booth price Includes four (4) non-transferable exhibitor badges. Additional badges may be ordered at \$10 each. Indicate names for badges below:

INCLUDED (UP TO 4 NAMES)

ADDITIONAL NAMES (AT \$10 EACH)

PAYMENT ENCLOSED: Payment in full is due by July 15, 2010. No booth allocations will be made without payment in full.

(YANKEE SECURITY CONVENTION TAX ID NUMBER IS 06-098589)

For Booth Space: _____

Mail the top, white copy along with payment to:
YANKEE SECURITY CONVENTION, INC.
P.O. Box 70, Medford, MA 02155
Make checks payable to: Yankee Security Convention, Inc.

For Additional Badges: _____

TOTAL: _____

Application Date: _____

Keep the yellow copy for your records. For additional information, call 800-209-8266.

BOOTHS REQUESTED: Space is allocated by Yankee Security Convention in its absolute discretion according to the best available space whenever possible, but is subject to prior assignment. Space assignment will be made by the Convention in order to effect balance against congestion, to avoid confusion in firm names, to solve competitive conditions, and to attain a marketing mix or similar reasons. The Convention reserves the right to determine the eligibility of applicants and individual products to be exhibited. NO SPACE WILL BE ASSIGNED WITHOUT PAYMENT IN FULL.

CONFIRMATION/CANCELLATION: Exhibitor will receive confirmation of their booth assignments and may not share or sublease any of their space without prior permission of the Convention. Exhibitors may terminate this agreement to lease by sending written notice, return receipt requested, on or before fourteen (14) days from the date of receipt of confirmation. In the event of proper termination as described herein, all monies paid by the exhibitor shall be promptly refunded and this agreement shall be void. If proper notice is not sent as provided herein, Yankee Security Convention shall be entitled to retain any and all monies as liquidated damages.

RULES AND REGULATIONS: The rules and regulations as stated on the back of this sheet are incorporated herein and made part of this contract. Exhibitor acknowledges reading said rules and regulations and agrees to observe them faithfully and comply with them strictly, and further to obey such other reasonable rules and regulations the Convention or the facility management may require for the proper conduct, safety, or care of the exhibit area.

YANKEE SECURITY CONVENTION, INC.

October 20-24, 2010

The Sturbridge Host Hotel, Sturbridge, MA

CONFERENCE RULES AND REGULATIONS

1. **Set-up of Exhibits** — Show floor will be ready for occupancy at noon on Friday, October 22, 2010. Setup hours are 12:00 noon to 5:00 p.m. on Friday, October 22 and from 8:00 a.m. to 11:00 a.m. on Saturday, October 23. Exhibitors will be let back into the Exhibit Hall 20 minutes before show opens. Exhibits must be completed by 11:00 a.m. Saturday. No late arrival of material. No exhibit set-up may be brought into the exhibition area while the show is open to visitors.
2. **Exhibit Space** — A total of 9 hours of exhibition time is scheduled. Saturday, October 23, 1:00 p.m. - 6:00 p.m.; Sunday, October 24, 10:00 a.m. - 2:00 p.m.
3. **Dismantling** — No exhibit material may be removed from the floor BEFORE 2:00 p.m. on Sunday, October 24, 2010.
4. **Booth Equipment & Service** — All booths are as shown on the floor plan and dimensions are believed to be accurate but are only warranted to be approximate. The Yankee Security Convention will be furnished a uniform booth set-up. To maintain uniformity and prevent obstruction of view of adjoining booths, displays must not be higher than 8 feet in back except that dividers may be built up beginning at the back of the divider and extending no further than 3 feet from the back. No walls, partitions, decorations or other obstructions may be erected which in any way interfere with the views of the other exhibitors. **Exhibition Manager's decision is final.**
5. **Furnishings & Decorations** — One draped 2' x 6' table and 2 chairs will be furnished by the Yankee Security Convention, Inc. Any additional tables must be draped.
6. **Light/Power** — General lighting in the exhibition hall is furnished by the Convention, and the area will be well lighted. Special electric needs will be available on order forms included in the Exhibitor's Kit.
7. **Booth Labor** — Exhibitor's materials must be non-flammable and conform with applicable fire laws and safety regulations. Materials of a dangerous nature are prohibited. Nothing may be attached to wall surface of the area.
8. **Signs** — **A uniform two-line name sign will be provided on each backdrop.** Any additional signs will be at the discretion of the Convention Management.
9. **Aisle** — All aisle space is under the control of the Convention and shall not be used by the exhibitor for any purpose.
10. **Badges** — Each exhibitor shall receive four (4) non-transferable identification badges per exhibitor for the duration of the show. Any additional badges requested will be billed to the exhibiting firm. Passes not available.
11. **Exhibits** — Exhibitors shall exhibit only within their designated areas and may not sublease any of their space without permission of the Show Management.
12. **Security** — Security guards will be employed for the exhibit but the Convention will not be responsible for or guarantee to the exhibitor the safety of exhibit materials against fire, accident, theft or loss or injury whatsoever. The exhibitor agrees to assume all liability which might ensue by reason of the exhibit and its presence at the exhibit. No merchandise may be removed from the exhibit area after being set up, until closing of the Convention at 2:00 p.m. on Sunday, October 24, 2010.
13. **Cleaning** — Each exhibitor will be responsible for cleaning his or her own booth. The Convention will arrange for cleaning aisles.
14. **Insurance** — Yankee Security Convention, Inc. accepts no responsibility for the loss of, or damage to, any said material or displays. Exhibitors are to carry insurance on their exhibits at their own expense.
15. **Sound Effects, Loudspeakers, etc.** — Attention-getting devices, noisy equipment and audio visual equipment will not be permitted except in locations where in the opinion of the Exhibition Manager such sounds and activity do not interfere with the activities of any exhibitor.
16. **Dangerous Products** — The exhibitor, on signing this contract, agrees to indemnify the Yankee Security Convention, Inc. from any claim or suit arising from the use or misuse of his or her products displayed in this exhibition, including reasonable attorney's fees or other costs of defense.
17. **Meetings** — Meetings of any type not sponsored by the Convention will not be permitted during the course of the Convention on October 20 through October 24, 2010, unless permission has been granted by Yankee Security Convention, Inc. specifically for such meetings.
18. **Cancellation of Exhibit Space** — Payments will not be refunded on contracts cancelled later than 14 (fourteen) days from the date Exhibitor receives confirmation of the booth assignment.
19. **Payment in full must be received by July 15, 2010.**
20. **All Exhibit Material** requiring shipment to and from Convention may be consigned no sooner than 10 days before convention to Special Events, Special Events Rental, Inc., 35B New Street, Worcester, MA 01607. Materials will be delivered to your booth on Friday for set-up. The trucker will visit your booth during the convention to arrange for removal requirements on Sunday afternoon.
21. **The Yankee Security Convention, Inc. as the exhibit management, reserves the right to determine the eligibility of any company, product, or person for inclusion in the exhibit.**

Neither the Yankee Security Convention, Inc. or its representatives, nor any member of the Convention or Exhibition Committee, will be responsible for any loss, injury or damage that may occur to the Exhibitor or the Exhibitor's employees or property, prior, during, or subsequent to the period covered by the Exhibitor's contract. The Exhibitor, on signing the contract, expressly releases The Yankee Security Convention, Inc. from, and agrees to indemnify same against, all claims for such loss, damage or injury. It is further agreed that the Exhibitor assumes responsibility for damages done by his or her representatives to the floor or property of the decorator or the property of any other Exhibitor as a result of carelessness, violation of these rules or any neglect on the part of the Exhibitor.

In the event the Exhibit quarters, or any part thereof shall be destroyed by fire or any other causes and the use of the premises prevented before or during the Exhibit, the Exhibitor hereby waives any claims or damages or compensation which may arise by reason thereof except the Convention agrees to return to the Exhibitor a proportionate payment for the rental of the Exhibit space.

In the event the Exhibitor shall fail in any respect to comply with the terms of this agreement, the Convention shall have the right, without notice to the Exhibitor, to sell or offer for sale, the space hereby leased and the Exhibitor shall be liable for any deficiency, loss or damage suffered by the Convention, by reason thereof, which loss, deficiency or damage, the Exhibitor agrees to pay the Convention upon demand.